



www.ethosmarketing.co.uk

Ethos Marketing are the leaders in providing UK sales, marketing and PR representation for tourism companies (hotels, game lodges and luxury trains) throughout Africa and the Indian Ocean.



Because we're passionate about our business and pride ourselves on the quality of service that we provide to clients, we wanted to work with an organisation that shared our values... one of the key reasons for choosing 4Momentum.

4Momentum has helped us to refine our strategic direction. They've provided intelligent mentoring which we've found invaluable when debating thoughts and ideas. And they've provided insightful third party advice, generating useful new ideas which we were delighted to incorporate into our business plan.

We have found their approach to be both theoretical and practical and they weren't afraid to get their hands dirty, which particularly appealed to us. For example they advised us on our sales and marketing approach, sat with our entire team to find out what was happening at 'grass roots' level and made sensible recommendations back to us based on their findings.

4Momentum's advice has made a real difference to our business and we're more than happy to recommend their services to other businesses.



Amanda England.
Sales and Marketing Director, Ethos Marketing.

Contact us for a free no-obligation preliminary consultation.

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